

## Standalone Services



### DESIGNING

Figures | Tables | Medical Illustrations | Graphical Abstract | Posters supported with video/ audio recordings | Copyright Images| Resizing of figures/posters, etc

At Turacoz our expert graphic designers and medical illustrators create artwork, scientific posters, medical illustrations, tables, figures and booklets, and other visual communications materials to enhance the visual understanding of the reported research.



### COPYEDITING

Journal/Congress Formatting | Medical Review | Quality Check | Fact check | Proofreading | Content Consultation

Our expert copyeditors can proofread and edit any scientific or medical content to make sure it flows smoothly, is simple to grasp, and effectively communicates your idea in many languages like Arabic, Chinese, Greek, Spanish, Greek, German etc other than English.



### CONTENT MANAGEMENT

Veeva PromoMat | Datavision | Pubstrat

We have a trained team of professionals who can manage approval & content for you on platforms like Veeva PromoMat, Datavision & Pubstrat

## Training For Scientific Writing and Medical Affairs

### Provided through preferred mode of training

Workshops and seminars | Online modules | Blended training | Online Live Sessions



#### Certification Courses

- CPD Certified Course in Scientific Writing and Publishing in a Peer-reviewed Journal
- Certificate course on narrative review and systematic review
- How to create abstract, posters and oral presentations



#### Customised Corporate Trainings

- Based on your specific requirement for internal team or external stakeholder engagement
- Inhouse Robust Learning Management System and also can integrate with your LMS if available
- Trainers available for weekdays and weekends
- Career counselling sessions for students/researchers looking for medical writing as a career

## Topics we have trained so far



Best Practices of Publications



Best practices of RWE & Observational studies



Best Practices to Publish with Special Sessions on Data Sharing and Methodology of systematic review

Basics of biostatistics & how to do a critical appraisal of a paper



Best practices of conducting advisory boards



Top reasons of scientific paper journal rejections and how to avoid them

## Our Clients



Contact us:  
hello@turacoz.in

Visit us at:  
www.turacoz.com

Follow us on  
f t i in y

Turacoz  
Healthcare Solutions  
Perfection | People | Planet

# Medical & Scientific Communication Services

## ABOUT TURACOZ

Turacoz is a medical communication and training company established in 2014 and offering services to pharma/medical device/biotech industry, doctors, researchers, research institutes, publishers, and budding learning enthusiasts. We have been converting the science into tangible and actionable solutions, through which our clients are impacting lives of millions of patients and physicians. Our deliverables are a blend of customized communication and scientific facts that is crafted as per your objective and the audience's needs.

Our team consists of dedicated medical writers, editors, digital experts, designers, peer reviewers and submission specialists, who can guide and support you throughout the research life cycle. With teams and offices in The Netherlands, United States, Canada, Singapore and India, we are providing medical communications services to our clients in Middle east, South east Asia, India, Europe, Africa, America and Latin America. We are pleased to offer you services like:



## Scientific Publication Services

### WRITING



**Original Research Articles | Review Articles | Case Reports | Case Series | Systematic Reviews | Meta-analysis | Clinical Practice Guidelines | Consensus Statements | Consensus Recommendations | Position Statement | Expert Opinion**

The support includes standard guidelines-driven writing and reviewing of original research articles (CONSORT), case reports (CARE) and case series, review articles, research reports, systematic reviews (PRISMA), observational studies (STROBE), meta-analysis (PRISMA and MOOSE), book chapters, editorials, opinion articles, consensus guidelines, etc.

All these prepared documents are compliant with GPP, ICMJE, COPE, and EQUATOR network guidelines.

### EDITING



**Basic editing | Substantiate editing | Proof Reading**



#### Certification Courses

- Correct errors in spelling, grammar, and punctuation and will polish English language usage.
- Proofread for all grammatical errors
- Flow and consistency check



#### Scientific Editing

- Medical review - to ensure scientific accuracy of the content
- Language and grammar editing
- Content flow, check and correction
- Plagiarism check by using iThenticate
- Plagiarism Fixation by rephrasing the content
- Reference check and correction
- Recreation of Tables, Figures and Flow Diagrams if required.
- Formatting the manuscript as per journal guidelines

### SUBMISSION



**Journal identification | Formatting the manuscript as per journal guidance | Artwork | Submission support | Publication Tracking | Comments Addressal**



#### Target Journal Selection

- Understanding the requirement, authors expectations, identifying high impact journals where paper can be submitted, suggesting top journals



#### Publication Support

- Format text, references, artwork creation, Tables, Figures, and legends so that they conform to the journal's instructions to authors and coordinating with the author
- Collect and prepare submission documents
- Submit paper and follow up with the journal
- Addressing journal's comments and resubmission
- Creating author's profile on journal website

## Clinical research and RWE

**Protocol | CRF | ICF | Ethics committee approval | Clinical trial registration | Statistical analysis | CSR | Safety Reports**

Turacoz team with vast experienced clinical research experts have expertise in developing the clinical documents for all phases of clinical trials. The documents are ICH compliant and according to requirements of international regulatory agencies. We offer support for



Publication consultation & research question design



Data review by subject experts



Clinical study report (CSR)



Data extraction - from tool, patient files, reports, etc.



Protocol, case report form (CRF) & informed consent form (ICF)



Ethics committee documents & coordination for approval



Data collection with various tools



End-to-end observational study documentation

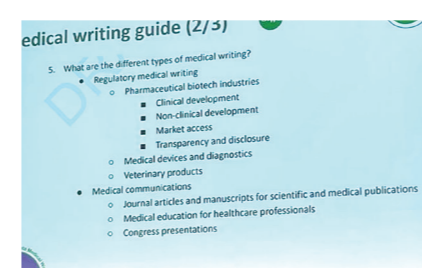
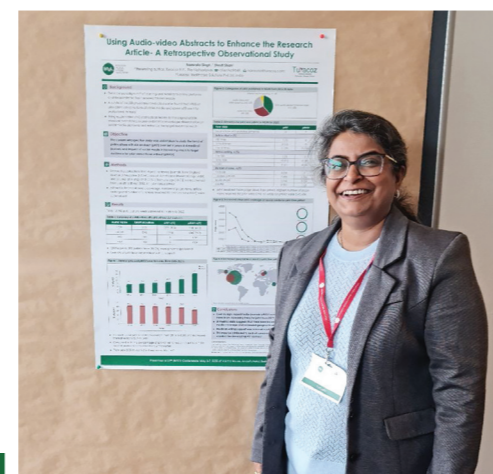
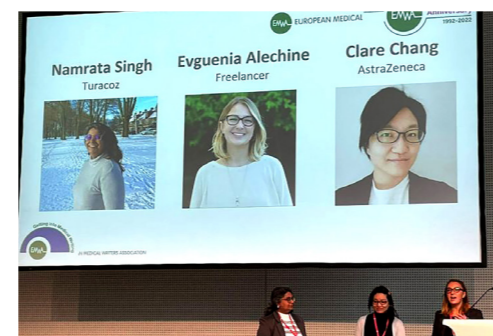


Clinical trial registration

## Conference Support

**Abstract | Poster | Oral presentation | Encore posters | Encore abstracts**

We, at Turacoz can support in identifying the conference, writing the abstract, developing and designing the poster, and developing content and designing for slide-deck to be presented at regional and international conferences.



## Medical Communication & Strategy

**Competitive Intelligence | Gap analysis | Medical Communication plan | Website content | HCP/Patient education**

Turacoz offers medical content support to the industry, individual researchers, and healthcare professionals for variety of deliverables including



Gap analysis & competitive intelligence reports



Website content



Artwork & infographics



Posters & leaflets for patients



Mobile application for doctors/patients



HCP/Patient education content in the form of booklets, LBL, etc

## KOL Advocacy & Digital Engagement

**Digital content & campaign | HTML Outputs | AV Assets | Gamification & Virtual Reality | Podcasts | Virtual Events/Meetings/Workshops**

Our team of digital experts can help you with end-to-end digital campaign management starting with stakeholder identification & then formulating an engagement plan as follows:



#### KOL Mapping & Profile Analytics

- Outline variables/metrics to define target KOLs
- Search and score to populate data fields KOL identification
- Analyse and rank to obtain KOLs
- KOL Profiling
- Profile Analytics and Delivery



#### Digital Engagement Solutions

- Newsletter/Email campaign with engagement analytics
- Podcasts & Virtual Interview Snippets
- Social Media Content
- Webinars, Virtual expert meeting (event management & medical writing support)
- Gamified educational content

#### End-to-end Advisory Board Support & Publication

## Grant Proposal Writing

**Letter of Inquiry | Letter Proposal | Full Proposal**

Turacoz offers following support to grant writing



Develop credible and clear grant proposal



Review the proposals (already written) to evaluate their scientific quality



Check the requirements and compliance of the grant-funding organizations



Evaluate the final proposal before submission



Edit the proposals to enhance the quality